



# Wholesale Distributors: Ignite Growth with a Comprehensive Solution

## Stand out from the crowd.

As a wholesale distributor, you are challenged with differentiating your business from your competition. Now you can expand the level of customer service you offer with a comprehensive sales and distribution solution from Western Computer.

Determine stock levels, drive supply planning, and proactively source, sell, and analyze your inventory to improve your bottom line.

## Give your customers what they want.

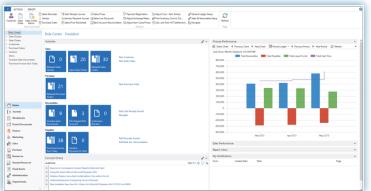
- Your customers want to know what items you have to sell. Is it on hand or available to promise?
- Your customers want to know when they can expect their goods. If you import via containers, determine where your shipments are even when "on the water".

#### Relax, we've got you covered.

Is promotional pricing driving you crazy? Are rebates, royalties and commissions causing headaches? No worries.

- Your customers want deals (Buy one, get one free, etc.), and you want deals from your vendors.
- Sometimes those deals are hard to handle for your backoffice team. Western Computer's Trade Management tools make complex agreements a snap.
- Manage complex agreements with both customers and vendors using a rules-based approach for calculating prices and accruing future costs.

Contact us today for a demo!Call:(805) 581-5020Email:Info@WesternComputer.comCorporate:www.WesternComputer.com



- Know the true margin of your sales including actual freight, insurance and duty
- Track the ROI of your promotions and campaigns. Generate financial statements that reflect your future liabilities.

#### And there's more:

State-of-the-art shipping Integrated EDI with trading partner compliance Embedded Warehouse Management Experts at your fingertips with deep distribution experience and knowledge

# Impactful results that improve your bottom line.

For over 28 years, Western Computer has designed and implemented business solutions that work well for a wide array of industries. Over 140 resources across North America provide deep knowledge that is unmatched for Distribution, Manufacturing, Advanced Jobs, Rentals and many more. Accounting Today named Western Computer #15 of 100 of the most powerful Top Accounting Resellers in 2014.

